

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
STATE	4,891,769	5,363,675	5,466,418	5,637,212
MEDIAN AGE (YRS)	----	36.0	36.9	38.0
HISPANICS (ANY RACE)		192,921	210,313	240,852
STATE'S PERCENTAGE		3.60%	3.85%	4.27%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	4,769,857	4,839,386	4,965,381
STATE'S PERCENTAGE	88.93	88.53	88.08
MEDIAN AGE (YRS)	37.5	38.5	40.0
BLACK/AFRICAN-AMERICAN	304,460	315,971	323,173
STATE'S PERCENTAGE	5.68	5.78	5.73
MEDIAN AGE (YRS)	25.4	25.7	26.8
AMERICAN INDIAN/NATIVE	47,228	50,331	54,404
STATE'S PERCENTAGE	0.88	0.92	0.97
MEDIAN AGE (YRS)	27.1	27.1	27.2
ASIAN	88,763	96,313	108,444
STATE'S PERCENTAGE	1.65	1.76	1.92
MEDIAN AGE (YRS)	22.9	23.1	23.6
HAWAII/PACIFIC ISLANDER	1,630	1,701	1,979
STATE'S PERCENTAGE	0.03	0.03	0.04
MEDIAN AGE (YRS)	25.5	26.0	26.7
OTHER	84,842	92,879	106,527
STATE'S PERCENTAGE	1.58	1.70	1.89
MEDIAN AGE (YRS)	23.0	23.8	24.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	944,213	938,535
SUBURBAN	2,818,907	2,921,970
RURAL	1,703,298	1,776,707

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$48,947	-----	
PER CAPITA	\$24,304	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$86,878,369,000	\$111,781,282,000	28.66%
FOOD AT HOME TOTAL	\$10,087,288,400	\$11,629,915,600	15.29%
FOOD AWAY FROM HOME TOTAL	\$9,179,689,700	\$11,645,833,100	26.87%
FOOD AS % OF TOTAL EXPENDITURES	22.18%	20.82%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,861,204,800	\$2,157,324,000	15.91%
FISH & SEAFOOD PRODUCTS	\$184,691,300	\$215,317,500	16.58%
FRUITS & VEGETABLES	\$1,066,740,400	\$1,216,042,700	14.00%
DAIRY PRODUCTS	\$1,105,855,300	\$1,270,049,600	14.85%
BAKERY PRODUCTS	\$1,112,871,600	\$1,245,260,500	11.90%
CEREALS & PRODUCTS	\$553,862,100	\$648,158,300	17.03%
PREPARED FOODS	\$1,714,278,900	\$2,002,118,700	16.79%
JUICES	\$251,516,400	\$287,576,200	14.34%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$629,276,300	\$879,038,400	39.69%
FAST FOOD	\$264,812,100	\$357,107,400	34.85%
FULL SERVICE	\$364,464,200	\$521,931,000	43.21%
LUNCH	\$2,242,482,400	\$2,827,271,600	26.08%
FAST FOOD	\$1,341,751,900	\$1,643,138,800	22.46%
FULL SERVICE	\$900,730,500	\$1,184,132,800	31.46%
DINNER	\$3,308,193,800	\$4,285,919,300	29.55%
FAST FOOD	\$1,297,538,100	\$1,595,822,700	22.99%
FULL SERVICE	\$2,010,655,700	\$2,690,096,600	33.79%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$864	\$950	9.95%
POULTRY	\$230	\$254	10.43%
EGGS	\$36	\$38	5.56%
FISH & SEAFOOD			
FRESH	\$45	\$49	8.89%
FROZEN	\$28	\$33	17.86%
CANNED	\$12	\$13	8.33%
FRUITS / VEGETABLES			
FRESH	\$334	\$364	8.98%
CANNED	\$82	\$91	10.98%
FROZEN	\$61	\$62	1.64%
OTHER	\$19	\$18	-5.26%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$170	\$182	7.06%
CHEESE	\$142	\$148	4.23%
ICE CREAM	\$82	\$89	8.54%
BUTTER / MARGARINE	\$42	\$51	21.43%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$400	\$425	6.25%
COOKIES	\$75	\$78	4.00%
CRACKERS	\$42	\$44	4.76%
CEREALS & PRODUCTS			
CEREALS	\$152	\$162	6.58%
PASTA PRODUCTS	\$43	\$50	16.28%
FLOUR & MIXES	\$41	\$48	17.07%
RICE	\$22	\$26	18.18%
PREPARED FOODS			
SNACKS/CHIPS	\$144	\$167	15.97%
JUICES	\$117	\$127	8.55%
FROZEN/PREP. OTHER	\$118	\$137	16.10%
SOUPS	\$66	\$76	15.15%
SAUCES & GRAVIES	\$61	\$60	-1.64%
BABY FOOD	\$44	\$48	9.09%
FROZEN MEALS	\$44	\$50	13.64%
NUTS	\$32	\$35	9.38%
SALADS	\$26	\$31	19.23%

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